

A BIG Reduction Sale

OCTOBER 10 TO 17 INCLUSIVE

We have made it a rule to make regular sales to clear out certain lines of goods and in order to make such a sale successful the reduction must go throughout our entire large stock.

In examining our stock we do not find any odds and ends, as usual at this season of the year, but we have decided to give our regular sale regardless. We ask you to trade with us because

We Give You More For Your Dollar

than it will buy anywhere else. In order for you to know that this is done it is necessary for you to inspect our goods and prices—your money will then be ours and our goods yours, for you cannot match the quality and prices at any other place.

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| Ladies' Belts We have an extra snap in a purchase of six dozen ladies' belts which usually retail at 50c, 75c, \$1.00 and \$1.25 which go during this sale, each at 18c. | All Wool Flannels We are offering you a large quantity of all wool flannels, goods that are just coming into season for use, and which we bought at a very low market price, and we now place them on sale at the lowest prices ever offered in this section of the country. They are blue and red in color and just the thing you need in this country for cold weather. See them. | Men's Work Shirts of Panama and Madras, all colors and all sizes, worth fifty per cent more than we ask in this sale, each 50c. |
| Silk Waistings in new shades and colors, strictly up-to-date and at HALF PRICE. | Double Cotton Blankets in sizes 11-4 and 12-4, white, tan and gray, good values at \$1.25 to \$1.50. We have only a limited supply and you must come early to secure these at, the pair \$1.10. | Men's heavy cotton fleece lined underwear in best quality, all sizes, per garment 50c. |
| Fifty Boy's Suits good run of sizes and all clean stock at one-third off the regular prices. One lot boys' long trousers, sizes 24-24 to 29-29, regular \$1.00 to \$1.25 values, sale price 50c. | Children's Hosiery Medium weight, fast color, sizes 5 to 10, regular 15c value, state price, three pairs 25c. | Men's heavy blue duck pants, "The King," the kind you pay \$1.00 for the world over, during this sale at 80c. |
| Boys' 2-piece Underwear Heavy knit, fleece lined, small sizes only, sell regularly at 35c per garment, sale price, per garment 18c. | Boys' Caps One lot of boys' caps in small sizes, 50c quality at 25c. | Men's Hosiery black and tan; regular 15c value, three pairs for 25c. |
| | | 30 doz.==Turkish Towels==30 doz. These towels come in bleached and unbleached, 20 inches in width and 36 inches long, in good quality, each 9c. |

Ladies' Cravanet Coats and Ladies' Suits at Half Price in This Sale

A \$3.00 HAT GIVEN AWAY

to each customer who buys a suit costing him \$15.00 or more. Our clothing has extra good value at the price and if you don't inspect them and buy during this sale it will be your loss.

REMEMBER that the above prices are for CASH and all goods charged will be sold at the usual price. There is a general reduction all over our dry goods department during this sale, for cash, and you are expected to call, inspect our stock and get our prices. You will miss it if you do not. Don't forget the date, October 10 to 17 inclusive.

CANYON MERCANTILE CO.